AI CERTs™

AI Certification Program

AI+ Executive ™

Executive Summary

In this comprehensive program, designed for business leaders, candidates will gain the knowledge and insights needed to strategically leverage artificial intelligence within your organization. The candidates will explore real-world use cases, ethical considerations, and the latest AI trends which empowers them to make informed decisions and lead their organization into an era of AI-driven success.

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AI+ Executive Exam Blueprint

Date Issued: 3/1/2024
Version: 1.1

Certification Prerequisites

- **Business Awareness:** Basic understanding of how businesses operate.
- **Tech Comfort:** Openness to learn about AI tools and concepts.
- **Decision-Making Insight:** Some knowledge of how choices are made in organizations.
- **Openness to AI:** Curiosity about the potential of AI in businesses.

Exam Blueprint

Number of Questions

50

Passing Score

35/50 or 70%

Duration

90 Minutes

Format

Online via AI Proctoring platform

Question Type

Multiple Choice/Multiple Response

Exam Overview

Module	Weight
Understanding AI	8%
AI Technologies and Business Implications	10%
AI Strategy for Executives	18%
Ethical, Legal, and Societal Considerations	12%
Managing AI Projects	12%
AI and the Future of Work	15%
Department-Specific AI Applications	15%
Interactive Workshop	10%
	100%

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Certification Modules

Module 1

Understanding Artificial Intelligence (AI)

1.1 Introduction to AI in Business

1.2 Basic Concepts of AI

1.3 History and Evolution of AI in Business

1.4 Importance of AI in Modern Business Practices

Module 2

AI Technologies and Business Implications

2.1 Big Data Concepts

2.2 Machine Learning

2.3 Natural Language Processing (NLP) and Chatbots

2.4 Robotics and Automation

2.5 AI Tools Demonstration

Module 3

AI Strategy for Executives

3.1 Strategic AI Development

3.2 AI and Business Alignment

3.3 Measuring AI ROI

Module 4

Ethical, Legal, and Societal Considerations

4.1 Ethics in AI

4.2 AI and Privacy Laws

4.3 AI Governance

Module 5

Managing AI Projects

5.1 AI Project Management

5.2 Leading AI Teams

5.3 Case Study Analysis

Module 6

AI and the Future of Work

6.1 Impact on the Workforce

6.2 Skills for the AI Era

6.3 Future Trends in AI

Module 7

Department-Specific AI Applications

7.1 Finance and Accounting

7.2 Marketing and Sales

7.3 Human Resources

Module 8

Interactive Workshop

8.1 AI Integration Planning

8.2 Workshop Activities

Certification Outcome

Upon successful completion of AI+ Executive certification, partticipants will acquire comprehensive knowledge of AI fundamentals, data handling, and practical applications in business, marketing, finance, and HR. You will be skilled in developing AI strategies, governance, and risk management, and equipped to lead organizational transformation. Your ability to guide teams in AI integration and identify training needs will make you an invaluable asset in the ever-evolving world of AI-driven innovation.

Market Insight

The AI revolution is reshaping global business. Countries upgrade with AI, top institutions adopt AI curricula, and corporates harness its vast potential. With AI transforming fields like finance and healthcare, the AI+ Executive™ Certification isn't just a nod to today's pace but a marker for the future, highlighting the essentiality of AI expertise.

Value Proposition

Empower your journey in the dynamic world of AI with our immersive program. Gain profound AI expertise, move beyond theory, and lead your organization to AI-driven success with practical insights tailored for today's leaders.

Additional Features

Tailored for executives, our curriculum integrates a case study-centric approach with cutting-edge tools to simulate real-world challenges. Engage in hands-on exercises and extract insights from tangible AI projects. Equip yourself with the tools and knowledge to lead in the AI domain.

AI Experts

Jason Kellington

AI Expert

As a consultant, trainer, and technical writer with more than 25 years of experience in IT, I specialize in the development and delivery of solutions focused on effective and efficient enterprise IT.

Justin Frébault

AI Expert

I'm a boutique data consultant specializing in data mesh and lakehouse solutions. I've dedicated my career to helping organizations transform their approach to data, moving beyond mere knowledge.

J Tom Kinser

AI Expert

I have over forty years of experience in software development, data engineering, management, and technical training. I am a Microsoft Certified Trainer and a software developer, holding multiple certifications.

Terumi Laskowsky

AI Expert

Country Manager for Global Consulting Services in Japan, Specialties: Information Security (Compliance, Policy, Application, Host, Network)

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